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Graphic Printing Services Expands Again

HIGH POINT, NC -- Graphic Printing Services, Inc. (GPS), is again expanding and making a significant investment in High Point.

The company, located at 4301 Waterleaf Court in High Point's Piedmont Centre, is adding \$4.5 million in additional printing, prepress, and finishing equipment, 15,000 square-feet of warehouse space bringing total facility space to 70,000 square-feet, and creating at least 10 additional jobs.

When these 10 jobs are filled, Graphic Printing Services, Inc. will have a total of 85 employees.

Bryan Hall, GPS President and CEO, said, "We are excited to be expanding our diverse equipment base to include larger 40-inch equipment. Graphic Printing Services, Inc. will be the first printer on the east coast and among the first in the country to install this new automated equipment. While we are expanding our capabilities to handle bigger projects, we are not replacing our current commitment to small and medium-size projects. This sizable capital investment will allow us to better partner with our customers to offer a wider range of solutions for their printing needs."

The company, which won an award in 1994 for being the fastest-growing printing company in the United States, has expanded every three to four years since the company was founded:

- 1988 - From a duplicating machine in a 250 square-foot storeroom in his uncle's accounting office on Main Street in Jamestown, the company expanded into a 3,000 square-foot building on Edwardia Drive in Greensboro and installed its first new press.
- 1991-The company moved into a new 10,000-square-foot building at its present location in Piedmont Center, 4301 Waterleaf Court. It grew from a nucleus of five key people to a group of 15 while expanding into pre-press, four-color process printing, bindery, and direct-mail services. The company also ventured beyond traditional offset printing into flexography printing.



· 1994-The company added 13,000 square-feet to its Piedmont Centre facility, bringing total space to 23,000 square-feet. Each department expanded and by year-end the number of employees had grown to 45. New equipment included a nine-color flexo press and a five-color offset press. The company was recognized by American Printing Magazine as the nation's fastest-growing printing company.

· 1998-The company added 32,000 square-feet bringing total facility space to 55,000-square-feet. The two-story addition created an impressive printing and direct-mail facility complete with an auditorium for customer seminars and employee continuing education. The company also added \$3 million in new presses, prepress, and finishing equipment. Employee count climbed to 55.

The company has won numerous printing industry awards in the past decade including over 82 awards for print quality during the past five years and has been named the "Best Place to Work in America" by Printing Industries of America for the past two years. Mr. Hall sees this substantial new investment as a means of providing even better quality and service to customers.

"We believe that an important part of servicing our customers is to continually look for ways to expand and improve the services we provide. As a result, we have always committed our company's resources to being on the forefront of technology. Our commitment to investing in the best equipment and team members will provide continuous improvement in service, value, and quality to our customers."

Loren Hill, President of the High Point Economic Development Corporation, said, "The growth and success of Graphic Printing Services, Inc. has been impressive. It is clear that the company is committed to being on top of technology with its investment in the newest and best printing equipment. The company is a top-notch corporate citizen that is involved in a host of community and charitable organizations."

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